



Affiliated with The Institutes

# Cvent LeadCapture

## Capture, qualify, and connect with the right attendees at National Ergo.

### An Easy Way to Capture and Qualify Leads Onsite

With just a quick scan of a business card or name badge, Cvent LeadCapture allows you and your exhibitors to qualify, rate, and take notes on each lead. Exhibitors can prove and improve performance, and quickly gather leads with a single, consistent application at your conference.

- Capture leads
- Qualify leads in real-time
- Custom qualification process
- Export leads on-demand
- Protect data privacy

### Prove the ROI of your participation at National Ergo

You will have full access to lead count and quality, and can determine the amount of sales pipeline and closed business that result from your event.

- Real-time access to lead count and quality
- Intuitive reporting capabilities to accurately measure and evaluate ROI
- Justify future participation



**Order Today and don't miss a single lead:**

**Log into your Cvent Exhibitor Registration Portal to order and assign your licenses.**

**There are no physical devices this year.**

	Early Bird Rate Through 9/6	Advanced Rate Through 10/6	Standard Rate After 10/6
LeadCapture License	\$350	\$425	\$500
Additional License	\$250	\$275	\$300