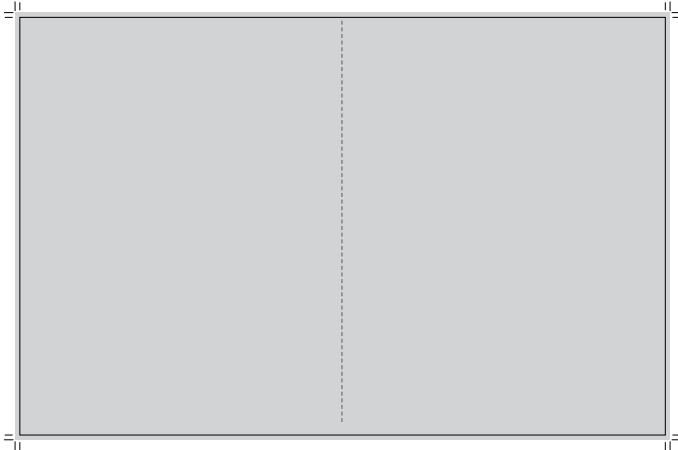


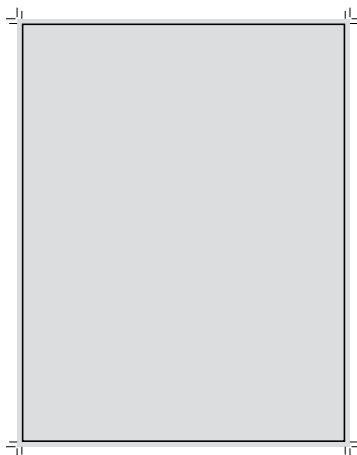
# 2017 Show Guide Ad Specifications



**Two-Page Spread:**

Trim Size: 17"(w) x 11"(h)

Bleed Size: 17.25"(w) x 11.25"(h)



**Full page:**

Trim Size: 8.5"(w) x 11"(h)

Bleed Size: 8.75"(w) x 11.25"(h)

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files.

Artwork should be uploaded to <https://www.hightail.com/u/LRP-ArtDirector>.

Email [artdirector@lrp.com](mailto:artdirector@lrp.com) with any questions.