



# 2017 ON-SITE ADVERTISING CONTRACT

**AD DEADLINES**  
 Space Deadline: June 19 | Materials Deadline: July 20

SHOW GUIDE AD TYPE	RATE	✓
Full Page	\$2,600	
2-Page Spread	\$3,500	
2-Page Center Spread	\$3,600	
Back Cover	\$4,600	
Inside Front Cover	\$3,000	
Inside Back Cover	\$3,000	
ON-SITE ADVERTISING	RATE	✓
Attendee Promotional Material	\$2,750	
Registration Area Promotional Literature	\$500	
<b>TOTAL:</b>		

**Ad Specifications**  
 Full page: 8½" x 11"  
 Full-page bleed: 8¾" x 11¼"  
 Trim size: 8½" x 11"

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files. Must include color proof.

Artwork should be uploaded to:  
<https://www.hightail.com/u/LRP-ArtDirector>  
 Email [artdirector@lrp.com](mailto:artdirector@lrp.com) with any questions.

**Promotional material/literature is due August 16.**

*(Please type or print clearly)*

<b>COMPANY/EXHIBITOR NAME:</b>	
<b>STREET ADDRESS:</b>	
<b>CITY:</b>	<b>STATE/PROVINCE:</b>
<b>ZIP/POSTAL CODE:</b>	<b>COUNTRY:</b>
<b>CONTACT NAME:</b>	<b>TITLE:</b>
<b>PHONE:</b>	<b>FAX:</b>
<b>EMAIL:</b>	<b>WEBSITE:</b>

**AGREEMENT** Show Guide ads and on-site advertising opportunities are subject to availability and may vary by event. Ads will be decided on a first-come, first-served basis (although prior year premium space advertisers will be given first right of refusal). 100% payment is required within 30 days to hold your ad space. You may elect to pay a 50% non-refundable deposit of the total with the balance being due 90 days prior to the event. Any contract received after this date must be paid in full. Advertisers who notify LRP of cancellation in writing 120 days prior to the event will receive a refund of 50% of the total ad space cost. The person signing this document understands that this is a binding agreement and represents and warrants to LRP Conferences that he/she is authorized to bind the above named company to the terms hereof.

**CHARGE MY CREDIT CARD:**  VISA  MASTERCARD  AMEX  DISCOVER

<b>CARD #:</b>	<b>EXP. DATE:</b>
<b>SECURITY CODE:</b> (3-digit code on back of Visa, MasterCard, Discover or 4-digit code on front of AmEx)	
<b>NAME:</b> (as it appears on card)	
<b>CREDIT CARD BILLING ADDRESS:</b> / <b>STREET:</b> <small>(If different from address above)</small>	
<b>CITY:</b>	<b>STATE:</b> <b>ZIP:</b>
<b>CARDHOLDER'S PHONE:</b>	<b>CARDHOLDER'S SIGNATURE:</b>

**PLEASE CHARGE MY CARD:**  
 Full sponsorship price(s)     50% deposit(s)

Check enclosed, made payable to LRP Conferences, LLC

ACCEPTED BY ADVERTISER	
<b>PRINT NAME:</b>	
<b>SIGN HERE</b>	<b>DATE:</b>
ACCEPTED BY LRP	
<b>SIGNATURE:</b>	<b>DATE:</b>

**Sales Representative:** Lenore Higgins  
 Phone: 1-800-287-0257, ext. 8623  
 Email: [lhiggins@lrp.com](mailto:lhiggins@lrp.com)

**Send signed contract to:** Aubrey Maxwell  
 Fax: 215-784-0870  
 Email: [amaxwell@lrp.com](mailto:amaxwell@lrp.com)

**Mail signed original to:**  
 LRP Conferences, Attn: Customer Service  
 360 Hiatt Drive, Dept. 150F  
 Palm Beach Gardens, FL 33418