



2017 ON-SITE ADVERTISING CONTRACT

AD DEADLINES
 Space Deadline: **June 19** | Materials Deadline: **July 20**

SHOW GUIDE AD TYPE	RATE	✓
Full Page	\$2,600	
2-Page Spread	\$3,500	
2-Page Center Spread	\$3,600	
Back Cover	\$4,600	
Inside Front Cover	\$3,000	
Inside Back Cover	\$3,000	
ON-SITE ADVERTISING	RATE	✓
Attendee Promotional Material	\$2,750	
Registration Area Promotional Literature	\$500	
TOTAL:		

Ad Specifications
 Full page: 8½" x 11"
 Full-page bleed: 8¾" x 11¼"
 Trim size: 8½" x 11"

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files. Must include color proof.

Artwork should be uploaded to:
<https://www.hightail.com/u/LRP-ArtDirector>
 Email artdirector@lrp.com with any questions.

Promotional material/literature is due August 16.

(Please type or print clearly)

COMPANY/EXHIBITOR NAME:	
STREET ADDRESS:	
CITY:	STATE/PROVINCE:
ZIP/POSTAL CODE:	COUNTRY:
CONTACT NAME:	TITLE:
PHONE:	FAX:
EMAIL:	WEBSITE:

AGREEMENT Show Guide ads and on-site ad-vertising opportunities are subject to availability and may vary by event. Ads will be decided on a first-come, first-served basis (although prior year premium space advertisers will be given first right of refusal). 100% payment is required within 30 days to hold your ad space. You may elect to pay a 50% non-refundable deposit of the total with the balance being due 90 days prior to the event. Any contract received after this date must be paid in full. Advertisers who notify LRP of cancellation in writing 120 days prior to the event will receive a refund of 50% of the total ad space cost. The person signing this document understands that this is a binding agreement and represents and warrants to LRP Conferences that he/she is authorized to bind the above named company to the terms hereof.

ACCEPTED BY ADVERTISER	
PRINT NAME:	DATE:
SIGN HERE →	
ACCEPTED BY LRP	
SIGNATURE:	DATE:

Sales Representative: Lenore Higgins
 Phone: 1-800-287-0257, ext. 8623
 Email: lhiggins@lrp.com

Send signed contract to: Aubrey Maxwell
 Email: amaxwell@lrp.com

Upon receipt, you will be invoiced with payment instructions.